

# AIM NEWSLETTER



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## **GERMAN INDIAN STARTUP EXCHANGE PROGRAM (GINSEP)**

Mr Arunachalam Karthikeyan, GINSEP ambassador in India had a meeting with GINSEP ambassador, Germany for commencement of the project prolongation and creating more visibility on the GINSEP Project for Facilitating Start-ups in India Germany for exploring mutual business proposals.

The German Indian Startup Exchange Program (GINSEP) is a non-monetary platform initiated by the German Startups Association and supported by the German Federal Ministry for Economic Affairs and Energy (BMWi) to strengthen and foster exchange between India and Germany in the startup space and support Indian and German startups in their efforts to gain access to the respective other market.

The project supports German and Indian startups by offering networking opportunities through events, workshops, pitching formats and study trips, providing information and hands-on assistance in gaining access to the other market by leveraging a large network of partners consisting of incubators, investors, corporates, support organisations, etc. from both countries.



Mr. Arunachalam Karthikeyan is one of the GINSEP Ambassadors selected by the GINSEP Project to support Start Ups in India to identify a suitable partner in Germany for exploring and developing Businesses of Mutual interest.

**SHRI DINESH RAI, CHAIRMAN AIM & MR. JUERGEN MAENNICKE, SENIOR ADVISER, IMOVE MEETING WITH DR. SANTOSH MEHRAOTRA, PROFESSOR, JNU**  
Shri Dinesh Rai, Chairman AIM and Mr. Juergen Manenicks, Senior Advisor, iMOVE in India had a meeting with Dr. Santosh Mehraotra, Professor Centre for Informal Sector & Labour Studies, School of Social Sciences, JNU on 15<sup>th</sup> November 2019 at Hotel Claridges, New Delhi.



**MEETING WITH Mr. BERTHOLD BRIED, CEO, RENAC ON 7<sup>th</sup> DECEMBER 2019 AT RENAC, BERLIN**

Mr. Arunachalam Karthikeyan had a planning meeting with Mr. Berthold Bried, Chief Executive Officer of Renewable Academy AG (RENAC) on 7<sup>th</sup> December 2019 at Berlin for implementation of IRISE - Indian Rooftop Installation Technicians Skilling and Employability Project in 10 States of India. Under the project, Solar PV Panels would be installed on rooftops of Indian houses for generating clean solar energy for domestic use. Besides, skill development training in Solar Electric Installation to the Suryamitra & Solar Technician (Electrical) for installation of roof-top PV Panels would be organized through selected skill development institutions. AIM is one of Project partners of IRISE in India.



Mr. Arunachalam Karthikeyan with Mr. Berthold Bried, Chief Executive Officer of Renewable Academy AG (RENAC) at Berlin

## **MEETING WITH MS JUTHIKA PATANKAR, IAS, ADDITIONAL SECRETARY, MSDE AND MR SIKDAR, DIRECTOR - INTERNATIONAL COOPERATION, MSDE ALONG WITH BFZ DELEGATION**

A meeting was held by Shir Dinesh Rai, Chairman AIM with Ms Juthika Patankar, IAS, Additional Secretary, MSDE and Mr. Sikdar, Director, International Cooperation, Ministry of Skill Development and Entrepreneurship along with BFZ Delegation on 16<sup>th</sup> December 2019 for implementation of SINADE - Cluster Approach VET Project sponsored by Federal Ministry of Education and Research (BMBF), Germany along with Ministry of Skill Development and Entrepreneurship (MSDE), Government of India. The meeting was held at Shram Shakti Bhawan, New Delhi.



Shri Dinesh Rai, IAS (Retd) ,Mr. A Karthikayen and Mr.Juergen Manenicks, Senior Advisor, iMOVE with Ms. Juthika Patankar, IAS Additional Secretary, MSDE and Mr. Sikdar, Director MSDE at Shram Shakti Bhawan, New Delhi.

## **WORKSHOP ON CAPACITY DEVELOPMENT FOR MSME BMOs**

A workshop on Capacity Development for BMO was held on 19<sup>th</sup> December 2019 at IIA Lucknow which was attended by participants from IIA Lucknow Members, LECA Cluster Unit representatives, Participation from TATA Motors - Truck Division, Lucknow, and Senior colleagues from Lucknow Knowledge Workers Association. The workshop was addressed by Mr Dinesh Rai, IAS (Retd.), Former Secretary Ministry of MSMEs, GOI, Mr Anil Gupta, Former President, IIA, Mr Arunachalam Karthikeyan, Head of iMOVE Office India, Dr Martin Wahl, Head of International Division, BFZ, BBW Group and Mr Jens Kayser, Project Coordinator - SINADE, BFZ, BBW Group.



A Workshop on Capacity Development for MSME BMOs at IIA, Lucknow on 19<sup>th</sup> December 2019.

### **Signing of SINADE Project MoU**

The Lucknow Excellence Cluster Association signed an MoU with BFZ (BBW Group) at Tata Motors Truck Division, Lucknow on 20<sup>th</sup> December 2019 to implement the cluster development SINADE project at LECA. Shri Dinesh Rai, Chairman AIM, Mr. A Karthikayen and Senior Representative from BFZ (BBW Group), Germany were present at the time of signing of MoU.



LECA (Lucknow Excellence Cluster Association) signing MoU with BFZ (BBW Group) for Implementing SINADE Project at LECA

Name and Designation	Address
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